

Mobixell is the 6th fastest-growing technology company in Israel

Ranked number 6 by the 2007 Deloitte “Technology Fast 50” in Israel with over 3400 percent revenue growth

Cupertino, CA –Oct 29, 2007 -- Mobixell Networks, a leading provider of innovative mobile multimedia and advertising solutions, announced today that it was ranked number 6 on the 2007 Deloitte “Technology Fast 50” in Israel, with 3400 percent revenue growth .

“Mobixell is proud to receive the Deloitte’s “Technology Fast 50” award. This identifies us as a global leader delivering innovative mobile multimedia and advertising solutions. The significant success of our products and our undisputable status as a leader in the mobile multimedia market derive from a combination of our key assets, including a unique understanding of the market, extensive knowledge, cutting-edge technology and innovation” said Amir Aharoni, Mobixell’s Chief Executive Officer. “As a fast growing company, Mobixell will use these assets to break into the mobile advertising domain. This is yet another remarkable accomplishment for Mobixell” added Mr. Aharoni.

Mobixell’s 150 worldwide commercial deployments of mobile multimedia solutions are evidence of the company’s ongoing investment in advanced technologies, market comprehension and excellent business execution. This high ranking is sure to place Mobixell on the Top 500 list of European fastest growing companies.

To determine the fastest growing companies, Deloitte reviewed fiscal year revenues over five years (2002-2006), calculated the revenue growth percentage over five years, and compared the growth of technology companies.

“Being one of the 50 fastest growing technology companies in Israel is an impressive accomplishment. We commend Mobixell for making the Deloitte Technology Fast 50 with a phenomenal 3400% growth rate over five years,” said Asher Mechlovich, partner in charge of the Deloitte Brightman Almagor Technology Fast 50 Program.

About Mobixell

Mobixell Networks provides innovative multimedia technologies and business solutions that facilitate the expansion of mobile operators, content and service providers' mobile multimedia services by enabling content consumption, Peer-2-Peer content sharing, User Generated Content communities, mobile advertising, and more. Mobixell’s reliable network-based solutions deliver the highest quality multimedia, raising user satisfaction while helping operators drive traffic growth, safeguard crucial content revenue streams and realize new revenue streams.

Deloitte.
Technology Fast50



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Mobixell's solutions are deployed at over 150 mobile operators and content providers including top-tier carriers in five continents. Founded in late 2000, Mobixell is a Delaware company with offices and operations around the world.

For more information, visit the company's web site at <http://www.mobixell.com> or contact:

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