

**Press Release**  
**Espoo, Finland – December 12, 2007**

## **Comcor-TV launches music download service in Russia with Nokia Siemens Networks' hosted solution**

**Comcor-TV (TM AKADO), the Russian cable operator, launched a music download service for its customers using the hosted Music2You (M2Y) solution from Nokia Siemens Networks, enabling secure downloads to Comcor TV's subscribers.**

Nokia Siemens Networks provided to Comcor-TV the fully hosted M2Y solution that enables secure downloads to PCs, thus offering operators additional paths to revenue. M2Y meets the music industry's requirements for digital rights management (DRM), the purpose of which is to prevent music files from being illegally copied and distributed. Content is fed onto the network via servers that is maintained, archived and monitored by Nokia Siemens Networks. The decision by Comcor-TV to enter the download market is favored by the new copyright laws in Russia that are expected to be effective from January 1<sup>st</sup>, 2008 and strictly prosecute illegal downloading.

Sergey Alimbekov, General Director at Comcor-TV on the contract: "With this hosted solution from Nokia Siemens Networks, we are able to get ahead of the market and position ourselves as a leading provider of legal entertainment content in Russia and the greater CIS. The growth rate of this music segment is already some 100 percent annually, and with improved copyright protection, the market now becomes even more interesting. The M2Y platform gives us an opportunity to shape the booming digital entertainment market in Russia."

Comcor-TV offers its customers triple-play cable TV, internet and voice calls over a single connection. The operator is expanding its range of services to include music downloads that meet international copyright standards, as one of the first Russian providers. The new offering is available under the label "AKADO.Music" ([music.akado.ru](http://music.akado.ru)). This is the first Russian service that is truly optimized to the requirements of the Russian consumer offering local charts and contextual information in Russian language.

Patrik Sallner, Head of Hosting at Nokia Siemens Networks: "The concept of a complete hosted package including provision and long-term operation of this download platform is extremely well received by operators because the time to market for launching new services is minimized. Our customers can depend on us for well-established processes and concentrate their own efforts on gaining end customers. We are proud to make a contribution along with Comcor-TV and the music industry towards advancing the Russian entertainment market."

Hosting is one of the many tools that Nokia Siemens Networks can offer operators to help grow their business in the face of ever-toughening competition and growing technological complexity. Hosting is part of Nokia Siemens Networks' Managed Services business, one of the main pillars of its growing Services business unit. Nokia Siemens Networks is a leader in the managed services market, with over 160 contracts serving more than 130 million subscribers around the world.

### **About AKADO**

AKADO network (COMCOR-TV CJSC) exists since 1995 and provides world-class telecommunication services in Moscow. The company is part of the holding «Renova-Media». Multiservice network AKADO offers high-speed Internet access up to 10 Mbit per second, more than 100 channels of digital TV, including packages and channels of NTV-Plus, digital telephony and extremely favorable conditions of usage of these services for the company's subscribers. AKADO network services more than 300 000 households in Moscow.

[www.akado.ru](http://www.akado.ru)

### **About Nokia Siemens Networks**

Nokia Siemens Networks is a leading global enabler of communications services. The company provides a complete, well-balanced product portfolio of mobile and fixed network infrastructure solutions and addresses the growing demand for services with 20,000 service professionals worldwide. Nokia Siemens Networks is one of the largest telecommunications infrastructure companies with operations in 150 countries. The company is headquartered in Espoo, Finland.

[www.nokiasiemensnetworks.com](http://www.nokiasiemensnetworks.com)

### **Media Enquiries**

#### **Nokia Siemens Networks**

Olga Galashevskaya

Communications, Russia

Phone: +7 495 737-13-94

Email: [olga.galashevskaya@nsn.com](mailto:olga.galashevskaya@nsn.com)

Christina Dinné

Communications, Services

Phone: +49 89 722 53005

Email: [christina.dinne@nsn.com](mailto:christina.dinne@nsn.com)